Radio Station WMUA
UNIVERSITY OF MASSACHUSETTS

Memorandum

From Eugene Ryan, Special Events Dir. **Date** November 2, 1950

To: Radio Station WCSR, 10½ Prospect St., Northampton, Mass.

Subject Football broadcast for Saturday, November 4, 1950

University of Vermont vs. University of Massachusetts at Alumni Field, Amherst.

Time on: 1:55 p.m.

COMMERCIAL ANNOUNCEMENTS: There will be six commercial announcements; each will be one minute in length. They will come during time-outs only. The cue for each one will be: "...I see that there is a time-out on the field, so let us take a time-out for a word from your local announcer."

We will not feed the network during the times scheduled for commercial announcements. If you do not have commercial announcements scheduled, you must fill in the time in your own manner.

STATION BREAKS: Station breaks will occur as near the hour as possible. Each one will be twenty (20) seconds in length. The cur for each one will be: "....and nowwe pause for station identification-----this is PBS, the Pioneer Broadcasting System."

Eugene Ryan/jas

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ER:jas